

# Automated Valuation Model Featured Agents

We've made limited branding opportunities available to agents within our Automated Valuation Model (AVM), which means your brand can feature on the same page as the valuation result returned to the consumer.

Agents will currently be able to purchase one of four agent valuation spots on any relevant outcode where their business operates.

## Features

Your logo is displayed prominently after a user has submitted an instant valuation and will currently be one of four agents promoted to offer an expert valuation in a specific area.

The spots are on rotation ensuring each agent receives the opportunity to be seen first on the list.

Valuation requests are sent directly to your inbox.

Benefit from further invaluable insights when the consumer property that has been instantly valued will appear in our Ask The Agent carousel on the search results page.

**Instant online valuation**

Valuations are provided independently by propertypriceadvice.co.uk and are indicative based on the information you provide. If you decide to sell your home, a local estate agent will need to visit to confirm the current market value.

Property Features About you Results

**Results for: 2131 Church Street, Forrest Hill, SE23**

Estimated price for this type of property in this area	£930,500
Previous sale price in 2020	£875,000
2020 price updated to today's value	£917,500
Local average for all properties	£770,705
Local average for 3 bed properties	£618,550

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I am interested in a further comprehensive, FREE valuation from local experts in my area. They will provide the most accurate estimate taking into account current market conditions.

- 1-2-1 – Forest Hill
- Estate Agent – Forest Hill
- Props – Forest Hill
- Hastings – Forest Hill

Your brand here

## How do they work?

- You can buy spots by outcode where your branch is located, subject to availability
- When a user has requested an instant valuation at OnTheMarket they will be offered the opportunity to contact the four promoted local agents to arrange an expert valuation
- Once a space is purchased it is yours until you no longer require it
- With just four spots currently available, there is limited availability and therefore when they are gone, they're gone!
- Minimum contract length is three months and rolling thereafter
- Please note, the Automated Valuation Model tool is not currently available on the OnTheMarket app

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