

# +impact

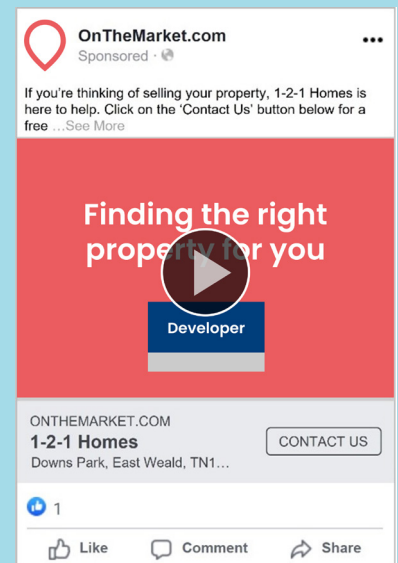
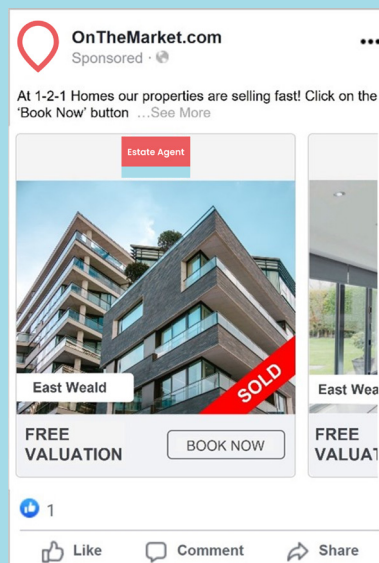
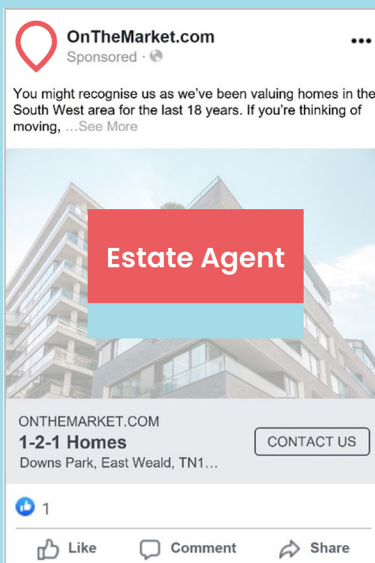
+impact is a paid social media service, which allows you to target potential property seekers with bespoke ads on Facebook and Instagram.

## Features

- Choose to promote either your properties or brand
- Use a single image, carousel, or video ad format
- Benefit from robust targeting so that your ads are seen by the right people

This includes:

- 1 Reach first party data
- 2 Facebook location, demographic and interest targeting
- 3 OnTheMarket audience data



## How does it work?

- Choose from three different price packages that deliver different levels of exposure over a two-week period
- A minimum initial commitment of three months
- Contact your local Business Development Consultant for further details and to book your +impact campaign