

## Automated Valuation Model Featured Agents

We've made limited branding opportunities available to agents within our sales and rental Automated Valuation Models (AVM), which means your brand can feature on the same page as the valuation result returned to the consumer.

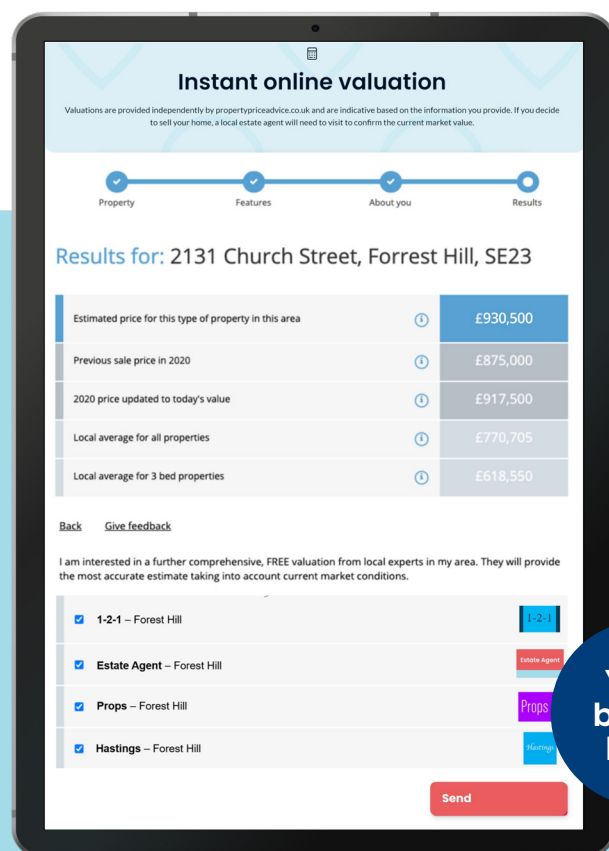
Agents will currently be able to purchase one of four agent valuation spots in either the sales or rental AVM on any relevant outcode where their business operates.

### Features

Your logo is displayed prominently after a user has submitted an instant valuation and will currently be one of four agents promoted to offer an expert valuation in a specific area.

The spots are on rotation ensuring each agent receives the opportunity to be seen first on the list.

Valuation requests are sent directly to your inbox.



### How do they work?

- You can buy spots by outcode where your branch is located, subject to availability
- When a user has requested an instant valuation at OnTheMarket they will be offered the opportunity to contact the four promoted local agents to arrange an expert valuation
- Once a space is purchased it is yours until you no longer require it
- With just four spots currently available, there is limited availability and therefore when they are gone, they're gone!
- Minimum contract length is three months and rolling thereafter

Valuations provided independently by Property Price Advice in association with OnTheMarket. These results are not provided by OnTheMarket and are only indicative based on information provided.