



Tired of sales falling through, wasting time and costing you money?

In 2022, it took 110 days (15.7 weeks) on average to move, from offer accepted to completion day.

This means that half of all purchases take even longer than 110 days and the slowest 10% of completions took between 170 and 373 days!*

We've partnered with award-winning leading conveyancer AVRillo, who achieve an average eight-week sale to completion, with a 95% success rate, compared to the 60.2% national average on completions**. When you refer a quote or instruction that leads to completion, you'll receive a £300 referral fee. If you introduce both the buyer and the seller to AVRillo, you'll receive double!

As members of the Council for Licensed Conveyancers (CLC), AVRillo specialise exclusively in residential property transactions. Their expertise lies in finding innovative solutions to keep the sale progressing smoothly, and they can act on behalf of both the buyer and the seller within the same transaction.

How does it work?

An example estate agent typically sells around ten properties per month, each securing an average fee of £5,000.

Let's do the calculations for a single month...

	Example Estate Agent's current conveyancer	av.rillo CONVEYANCING
Completion rate on cases	60%	95%
Lost vendor fees due to fall throughs	£20,000	£5,000
Conveyancing referral fee per completion	£180	£300
Referral fees post completion	£1,080	£2,700
Total vendor fees income	£30,000	£45,000
Total income (one month)	£31,080	£47,700

Complete smarter with AVRillo

Switching to AVRillo can make a huge difference. In the example estate agency case, it's a remarkable **£16,620 (53%)** uplift in agency income in just one month!

Benefit from their higher completion rate and boost your revenue and success.

Interested in working with AVRillo?

Just let your OnTheMarket Business Development Consultant know and we'll handle the rest. AVRillo will send you a referral agreement with exclusive OnTheMarket agent fees. Once you confirm, they'll set up a staff launch meeting for introductions and training. All future referrals are managed through OnTheMarket Expert, with your own dashboard showing your pipeline and when you've been paid.

Please note, AVRillo offer national coverage excluding Scotland and the referral fees quoted are for agents newly introduced to AVRillo.

*Source: Sprift data for 2022 transactions

**National fall through rate of 39.8% (Source: Sprift portal listings Q4 2022), i.e. a 60% successful completion rate