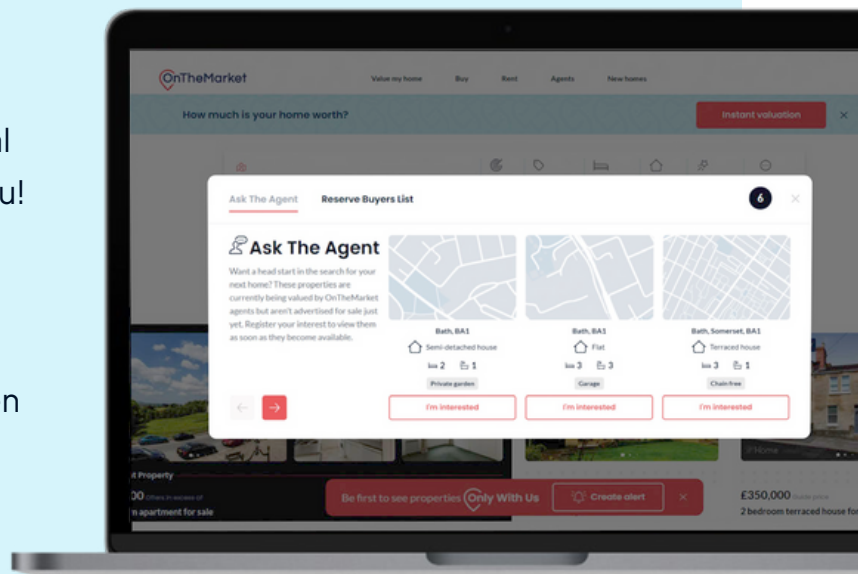


Ask The Agent

Ask The Agent is a feature that gives consumers a head start in the search for their next home and provides our agents with invaluable insights when a potential seller requests an expert agent valuation. It is a carousel of pre-marketed properties displayed at the top of the search results page. When a prospective vendor visits OnTheMarket and sends a valuation request, the property is automatically added to the carousel where potential buyers can register interest before it has been put on the market.

Benefits

- The feature has been designed to replicate how agents work in the real world – meaning less legwork for you!
- We will automatically send you an email when a potential buyer is interested in an Ask The Agent property that you have recently been asked to value
- It can help secure a property valuation and potentially win the instruction



How does it work?

1. We will send you a valuation lead from a prospective vendor
2. The property they have requested a valuation for will then automatically display in our Ask The Agent carousel located on the search results page
3. You can tell the vendor about our Ask The Agent feature to help secure the property valuation or win the new instruction
4. The carousel will appear based on user search criteria and when someone registers interest in an Ask The Agent property that you have recently been asked to value, we will send you an instant email to let you know