

# Development Display

Development Display allows you to target the key unique selling points of a plot or development to help to generate more views of the full details page. Our large choice of labels range from different incentives to unique property features.

## Features

- Make sure your properties stand out in the search results by adding a label underneath your property image. Avoid potential buyers ever missing a key piece of information about the plot
- You can choose from over 80 different labels such as 'investment opportunity', 'part exchange', or 'close to schools'
- The label will appear on listings across all devices giving your plots unique selling points maximum exposure



**Part exchange**

**£474,995**

**5 bedroom detached house for sale**  
9 Fox Road, London, SW17

5

OnTheMarket > 14 days Developer

## How does it work?

- You can buy the product on a monthly basis per development and apply the labels to any number of plots within the development
- You can choose different labels for each plot within a development
- Alternatively you can set a default label, which will apply to all plots within the development. This includes any newly uploaded properties, which can be useful if your plots change regularly as the labels will be applied automatically