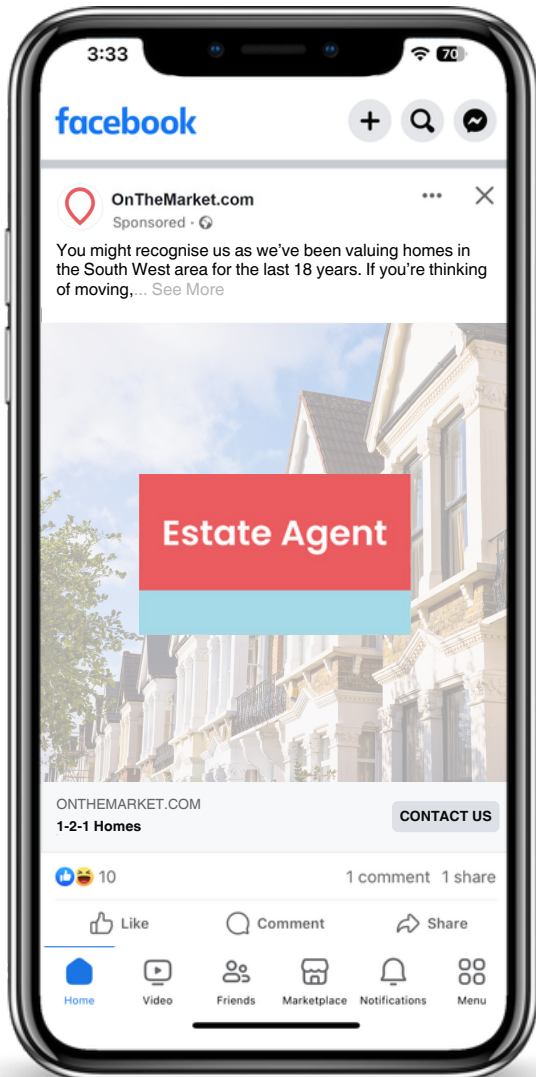


+impact

+Impact is a paid social media service, which allows you to target potential property seekers with bespoke ads on Facebook and Instagram. Helping you to build your social media presence and brand awareness within your target market.



Features

- Choose to promote either your properties or brand
- Use a single image, carousel, or video ad format
- Benefit from robust targeting so that your ads are seen by the right people

This includes:

- Reach first party data
- Facebook location, demographic and interest targeting
- OnTheMarket audience data

How does it work?

- Choose from three different price packages that deliver different levels of exposure over a two-week period
- A minimum initial commitment of three months