

Local area banners

By running a Local area banner campaign you can build your brand presence by advertising your business prominently in the local search results of your choice. This allows you to target home movers as well as current or prospective vendor and landlord clients in the market.

Features

Your banner will appear in a prominent position within the search results, ensuring that your brand 'stands-out' among others in your chosen areas.

The banner will link through to your website where you can promote your services directly to these potential clients.

You also have the flexibility to change the banner each month, allowing you to promote a variety of your unique benefits.

We have been selling and letting property locally for over 50 years. Find out more.

Estate Agent

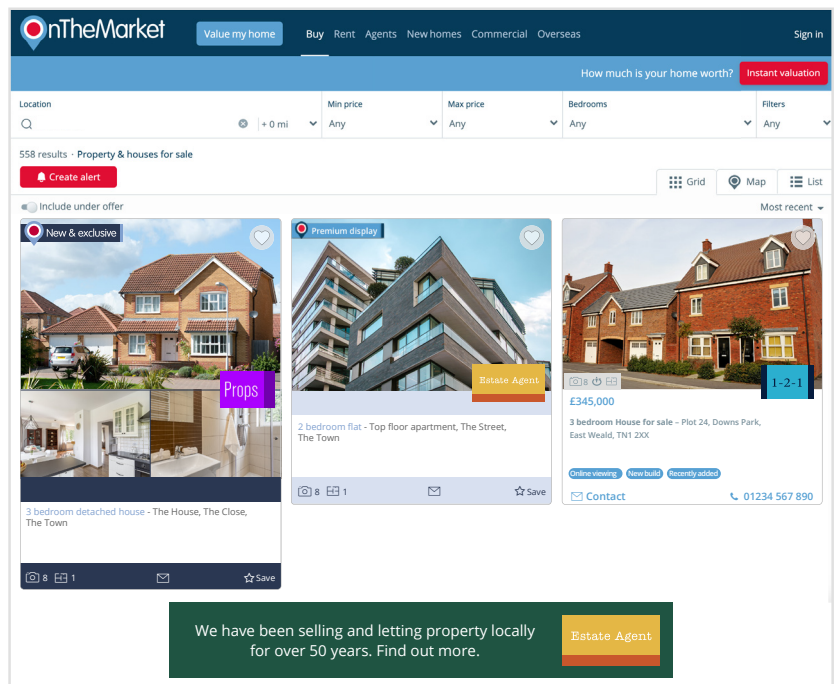
How do they work?

You are able to buy a banner for one month at a time but we do ask you to make a minimum initial commitment of 3 months.

Banner creatives should be provided to OnTheMarket in three sizes so that they can be displayed on all devices. The required sizes are:

- Large: 800(w) x 120(h) pixels. Max. file size 128kb
- Medium: 534(w) x 104(h) pixels. Max. file size 128kb
- Small: 270(w) x 90(h) pixels. Max. file size 64kb

Separate banners can be provided for each branch and for sales and lettings.



The screenshot shows the OnTheMarket website interface. At the top, there's a navigation bar with 'Value my home', 'Buy', 'Rent', 'Agents', 'New homes', 'Commercial', and 'Overseas'. Below that, a search bar is visible with filters for 'Location', 'Min price', 'Max price', 'Bedrooms', and 'Filters'. The main content area displays search results for 'Property & houses for sale'. Three property listings are shown: a 'New & exclusive' detached house, a 'Premium display' 2-bedroom flat, and a '3 bedroom House for sale'. Each listing includes a photo, a price tag, and a 'Contact' button. At the bottom of the screenshot, there is a dark green banner with the text 'We have been selling and letting property locally for over 50 years. Find out more.' and an 'Estate Agent' button.