

Local Area Banners

By running a Local Area Banner campaign you can build your brand presence by advertising your developments prominently in the local search results of your choice.

Features

- Your banner will appear in a prominent position within the search results, ensuring that your brand 'stands-out' among others in your chosen areas.
- The banner will link through to your website or development webpage where you can promote your services directly to potential buyers.
- You also have the flexibility to change the banner each month, allowing you to promote a variety of your developments' unique benefits.

How does it work?

Banner creatives should be provided to OnTheMarket in three sizes so that they can be displayed on all devices. The required sizes are:

- Large: 800(w) x 120(h) pixels. Max. file size 128kb
- Medium: 534(w) x 104(h) pixels. Max. file size 128kb
- Small: 270(w) x 90(h) pixels. Max. file size 64kb

