## Market appraisal guide upgrade

'Best-in-class' Market appraisal guide for sales and lettings, powered by the Sprift platform with a range of additional benefits when you upgrade to the full Sprift package.

Features	OnTheMarket Member	Upgraded Sprift package
	Free	£50-£75 pcm
Address look up for any property in the UK	$\checkmark$	$\checkmark$
Sprift dashboard for the searcher property which includes: • Council tax • Plot size • EPC • Planning information • Last sold price/date* • Tenure	✓	$\checkmark$
Access to Sprift comparables to choose comps for the market appraisal	$\checkmark$	$\checkmark$
Build your market appraisal guide and select the pages for your report	$\checkmark$	$\checkmark$
Access to either a PDF or interactive market appraisal guide with branding	$\checkmark$	$\checkmark$
School data including inspection ratings	$\checkmark$	$\checkmark$
Award-winning Key Facts for Buyers reports		$\checkmark$
A full write up of your agency		$\checkmark$
Testimonials from your clients		$\checkmark$
Individual agent bios		$\checkmark$
Links to your website and socials		$\checkmark$
White-labelled reports		$\checkmark$
Message Agent tool on interactive report		$\checkmark$
Transportation links data		$\checkmark$
Weekly prospecting data		$\checkmark$
Map-based property search		$\checkmark$
Handy appointment confirmation		$\checkmark$
Share dashboard tool		$\checkmark$
Your previous property searches saved		$\checkmark$
Sprift Academy - helpful tips & tutorials		$\checkmark$

Benefit from the following savings as part of your OnTheMarket membership when you upgrade to the full Sprift package:

Package	Price via Sprift	Price via OnTheMarket	Saving
Lettings only	£75 pcm	£50 pcm	£25 pcm
Sales and lettings	125 pcm	£75 pcm	£50 pcm



