

Mortgage activator package

The Mortgage activator package allows you to add display advertising and a mortgage link to your sales property full details pages, capturing potential buyers at the start of their search journey.

Features

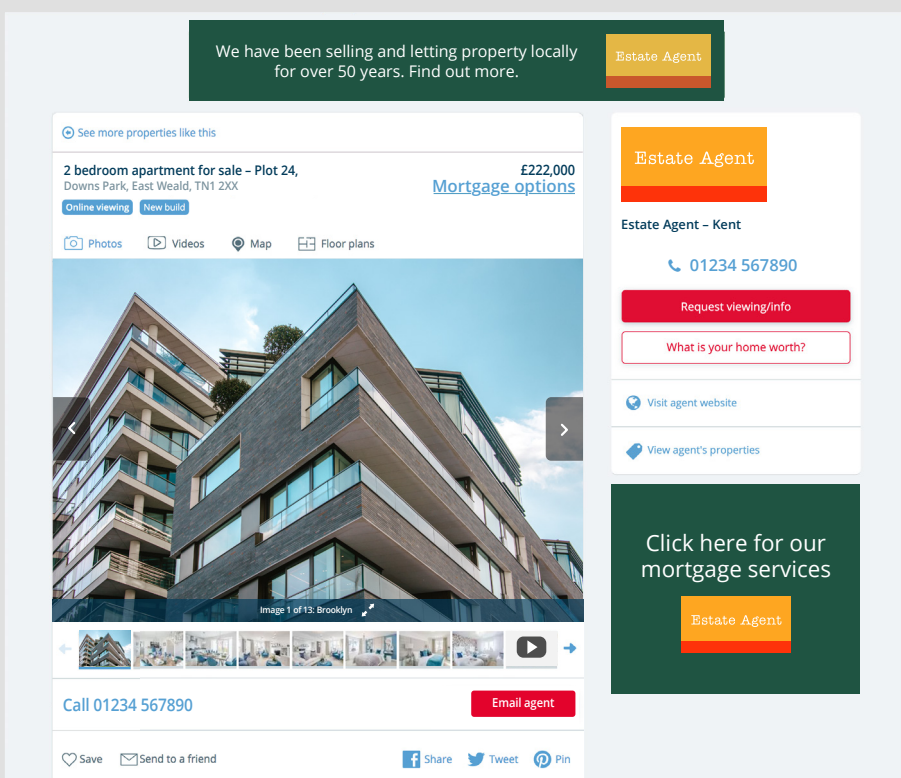
The package consists of 3 elements: 2 adverts – a leaderboard and MPU advert and a “Mortgage options” link under the property price that will appear on every property full details page.

The design can be different on each advert and can also be changed monthly.


Unique designs per advert gives you the opportunity to target different services. For example, valuations, auctions, insurance and conveyancing.

Each advert can link through to a URL of your choice.

The cost stays the same, no matter how many properties you have listed at OnTheMarket.



How do they work?

 Banner creatives should be provided in the following sizes as JPEG/PNG/GIF or HTML5 (HTML5 to be supplied in zip file):

- Leaderboard advert - 728 x 90 (desktop & tablet)
- Mobile leaderboard advert - 320 x 50
- MPU advert – 300 x 250 (visible on desktop, tablet & mobile)

 The adverts will not display on the OnTheMarket app.