

# Premium display

Premium display listings allow you to target one of the key unique selling points of a property which is designed to generate more views of the full details page.

## Features





An eye-catching treatment that ensures properties stand-out among other listings.

It can be a useful add-on when you are pitching to a vendor or landlord. These products offer your potential clients an enhanced promotional treatment.

You can choose from 1 of 83 labels to emphasise the key selling point such as 'stunning views', 'town centre location', 'close to schools'.

This enhanced treatment appears on desktop, mobile and tablets to give your clients' properties promotion across all devices.

## How do they work?

-  You can buy any number of premium display credits for just £10 each month (minimum term 3 months e.g. 2 credits per month for a minimum of 3 months).
-  You then choose which property you would like to apply the credit to and it will automatically receive the enhanced treatment - make sure you choose the best label for each property.
-  The treatment lasts until the property has sold or let, albeit subject to a maximum of 12 months duration for a sales property and 3 months duration for a lettings property.
-  Credits are added to your account in OnTheMarket Expert and you have 2 months to apply them to any of your properties.

