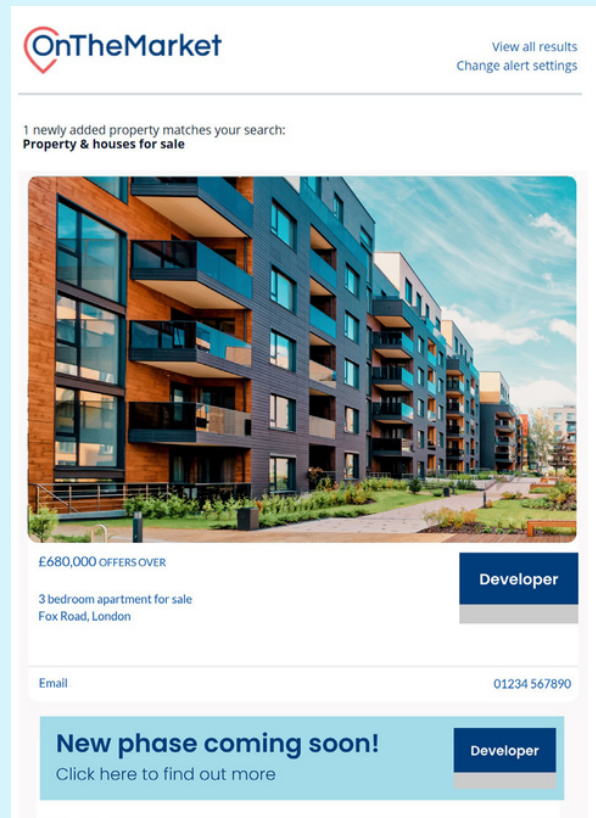


Property Alert Banners

A Property Alert Banner campaign allows you to showcase your development to a valuable audience of property seekers who have asked to receive alerts from us when new, relevant properties come onto the portal in the same area as your development.

Features

- Your banner will appear on emails sent to our customers who have asked that we alert them to new properties. It is a highly targeted audience
- These individuals are active property seekers and the property alerts provide a great opportunity for you to put your development in front of them
- The banner can be changed monthly to keep your message fresh
- Only one banner will appear on each email to ensure focused exposure of your development and offering



How do they work?

You can choose how many email alerts you would like your development to appear on each month (in multiples of 1,000). It's a monthly contract for an initial minimum period of three months. Banner creatives should be provided in the following size:

- Email: 575(w) x 102(h) pixels in JPEG format and no larger than 64kb