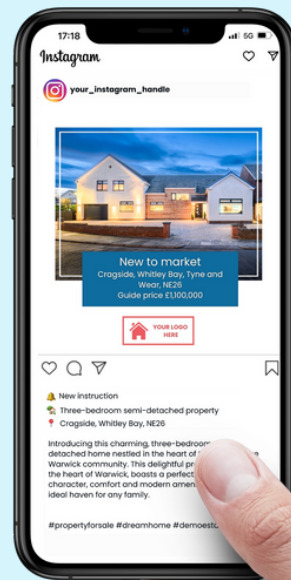


# Push Property

Automate your social media with Push Property. Professional social media posts created automatically for new listings, sold/let properties, price reductions, sales valuations and slow moving properties - all done automatically from the OnTheMarket property feed.

## Benefits

- Push Property saves you time and effort by automating your social media posts. This means you can focus on other important tasks, such as building relationships with clients and closing deals
- Having a strong social media presence is essential for staying competitive in today's digital landscape. Ensure that your brand is consistently represented across all of your social media channels, giving you a professional and streamlined approach to social media marketing.



## How does it work?

- You decide what types of automated posts you would like to set-up and what social media channels you want to publish your posts on. Push Property support Facebook, Instagram, Twitter and LinkedIn
- Automated posts can be set up for new instructions, sold/let properties, sales valuations, price reductions of 2%+ and slow moving properties (you choose how many weeks a property must be listed before qualifying as slow moving)
- We will set up your templates ensuring your posts all look great and reflect your brand
- Once activated, every time a property matches one of your chosen triggers, Push Property will automatically post it on your social media business account(s)