

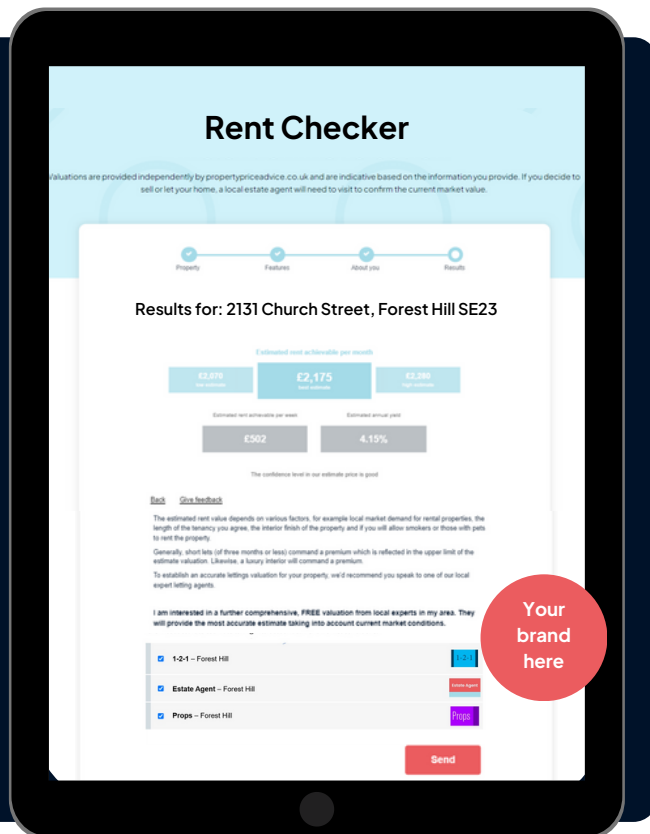
Rent Checker

Get landlord and prospective landlord leads by area outcode with our Rent Checker instant valuation tool.

Agents are able to purchase a Rent Checker spot on any relevant outcode. OnTheMarket will help drive leads into your business by contacting landlords directly in the relevant areas supported by outcode level digital marketing activity.

Benefits

- Your logo is displayed prominently after a user has submitted a Rent Checker instant valuation
- The spots are on rotation ensuring you will receive an equal opportunity to be seen first on the list
- Valuation requests are sent directly to your inbox
- We will source and write directly to landlords that let properties in your outcode areas directing them to get a rent check
- The landlord direct mail will be supported by targeted digital marketing activity to landlords in the outcode area you purchase



How does it work?

- Select and buy outcode spots targeting landlords with properties in your chosen area(s) (subject to a maximum of four agents per outcode)
- We'll drive landlords to the Rent Checker tool through direct mail and digital marketing activity
- When a landlord has completed an instant valuation via the Rent Checker tool they'll be offered the opportunity to contact the promoted local agents to arrange an expert valuation
- Leads will be sent direct to you giving you the opportunity to speak to them and offer your services to them
- In addition, where consumers haven't sent a direct lead we will call them subject to opt in permission, and nurture them to a lead into your business*