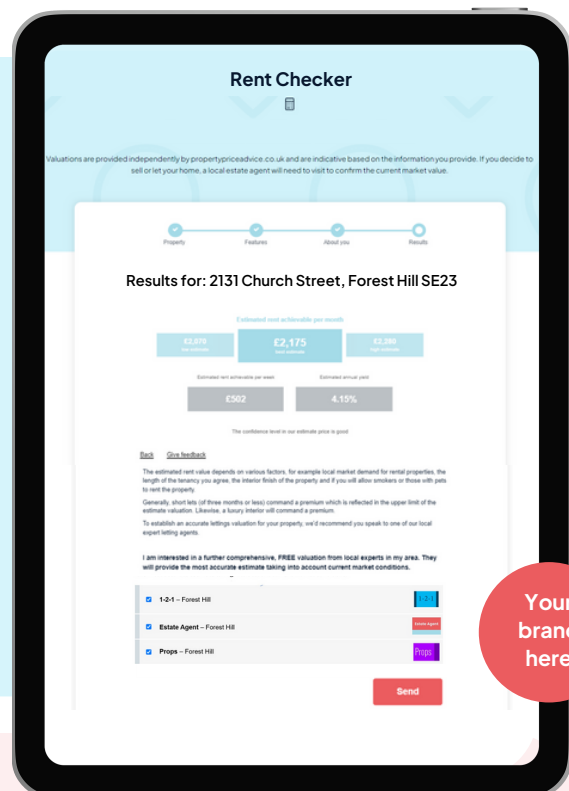


Rent Checker

Get landlord and prospective landlord leads by area outcode with our Rent Checker instant valuation tool. Agents are able to purchase a Rent Checker spot on any relevant outcode where your business operates. OnTheMarket will help drive leads into your business by contacting landlords directly in the relevant areas supported by outcode level digital marketing activity.

Features

- Your logo is displayed prominently after a user has submitted a Rent Checker instant valuation
- The spots are on rotation ensuring you will receive an equal opportunity to be seen first on the list
- Valuation requests are sent directly to your inbox
- Supported by targeted marketing activity to landlords in the outcode area you purchase



How does it work?

- Buy spots where your branch is located targeting landlords in that area (subject to a maximum of 4 agents per outcode)
- We'll drive landlords to the Rent Checker tool through direct mail and digital marketing activity
- When a landlord has completed an instant valuation via the Rent Checker tool they'll be offered the opportunity to contact the promoted local agents to arrange an expert valuation
- Leads will be sent direct to you giving you the opportunity to speak to them and offer your services to them
- In addition, where consumers haven't sent a direct lead we will call them via CC-33 our telephony partner, subject to opt in permission, and nurture them to a lead into your business*

*Extra charges apply

Valuations provided independently by Property Price Advice in association with OnTheMarket. These results are not provided by OnTheMarket and are only indicative based on information provided.

