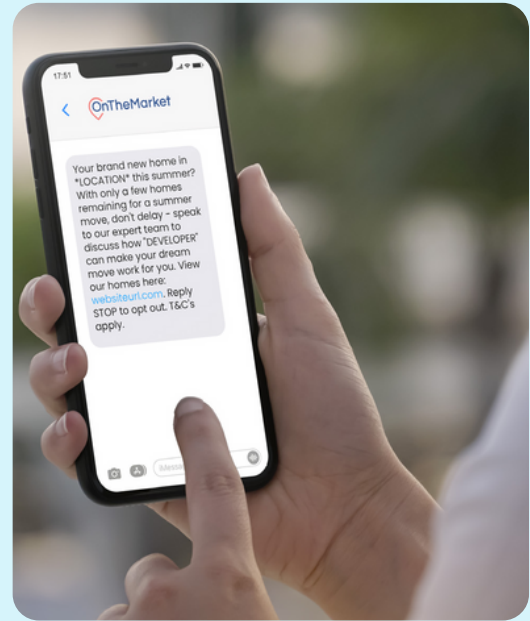


# SMS campaign

Connect directly with serious property seekers using our powerful SMS tool. Reach potential buyers, promote key events and target specific areas effectively through personalised mobile text messages.

## Benefits

- Reach serious property seekers with a highly targeted, cost-effective marketing approach which compliments and increases the reach of your email activity
- Enhance campaign reach by contacting the same individuals through email and SMS to maximise engagement and exposure
- Exceptional open rates of around 98%, with SMS messages typically read within two minutes
- Gain valuable insights into the performance of your SMS campaigns



**Total character limit:**  
286 characters including spaces

## How does it work?

- Connect with serious property seekers who have registered at OnTheMarket and have provided their mobile numbers
- Promote your key events using SMS to effectively push your show home openings, launch events and other important milestones
- Utilise robust targeting capabilities to ensure your SMS messages reach the right audience in specific areas
- Choose a price package that suits your needs
- We'll handle the entire process, all you need to do is provide the SMS template and we'll take care of the rest