

SmartLeads+

Get qualified leads delivered straight to your inbox, and only pay for what we send you. On average 80% of SmartLeads+ come from first time buyers!

How does it work?

- Our dedicated team will call those people who've recently set up a property alert at OnTheMarket
- We identify the most serious buyers and what their property requirements are
- When we speak to buyers whose requirements match your development, we'll send you their details as qualified leads



Benefits

- The unique service provides you with well-qualified and motivated buyers ready for you to book an appointment
- Be one of the first new homes customers to be sent details of these first time buyers and serious home seekers as they start their buying journey
- Only pay for the leads we send you, as we charge this service on a 'Cost Per Lead' basis

Contact your local Business Development Consultant for further details and to book your SmartLeads+ campaign.