## SmartLeads+

Get qualified leads delivered straight to your inbox, and only pay for what we send you. On average 80% of SmartLeads+ come from first time buyers!

## **Benefits**

- The unique service provides you with well-qualified and motivated buyers ready for you to book an appointment
- Be one of the first new homes customers to be sent details of these first time buyers and serious home seekers as they start their buying journey



 Only pay for the leads we send you, as we charge this service on a 'Cost Per Lead' basis

## How does it work?

Our dedicated team will call those people who've recently set up a property alert at OnTheMarket. We identify the most serious buyers and what their property requirements are When we speak to buyers whose requirements match your development, we'll send you their details as qualified leads

