

Sold Nearby

Sold Nearby gives you the opportunity to highlight your most recent success in local areas with dedicated advertising space presented in a carousel on the search results page at OnTheMarket. Take advantage of this feature to target prospective vendors in a specific area who are already engaged in their property search journey.

Features

- Your branded carousel will feature at the bottom of every search results page and will display up to eight of your most recently sold properties within five miles of your purchased search term
- Everything is automated – meaning less legwork for you. We automatically include your logo and branch contact details alongside the properties featured in the carousel. It will link through to your dedicated branch valuation request form

The screenshot displays a 'Sold Nearby' carousel. On the left, there is a header with a location pin icon and the text 'Sold Nearby'. Below this, it says 'Looking for an expert to sell your home? These properties were recently sold in your search area.' and includes a button 'Arrange free agent valuation'. In the center, there is a dark blue card for an 'Estate Agent' with the contact number '020 1234 5678' and a 'Value my home' button. On the right, there are two property listings. Each listing features a 'Sold STC' badge, a photo of a modern apartment building, the price, the address, and the number of bedrooms and bathrooms. The first listing is for '9 Main Street, London, SW17' at £620,000, a 2-bedroom, 1-bathroom apartment. The second listing is for '9 Fox Road, London, SW17' at £680,000, a 3-bedroom, 2-bathroom apartment.

How does it work?

- Due to the automation of this feature, you don't need to provide us with any assets
- A minimum initial commitment of three months