

# Spotlight Property

The enhanced visual presentation of a Spotlight Property is designed to generate extra views of your property full details pages.

## Features

- A Spotlight Property has the most prominent position at OnTheMarket, appearing as the first property in the search results
- The property will also appear in its natural search position and so receives double the exposure
- It has an eye-catching and enhanced creative treatment when in its number one Spotlight position
- This enhanced treatment also contains multiple images, ensuring property seekers see all the best features of the property in a single glance



## How does it work?

- Simply buy a Spotlight Property and the specialist treatment will apply to one of your properties. It's valid for a full month and is renewed monthly for as long as the contract lasts
- You can move the Spotlight treatment from property to property
- If you don't apply it to a property, there's no need to worry, we'll automatically apply it to one of your available properties and we'll rotate the chosen property each day
- We'll only select properties that have been made live in the last 28 days to ensure your most relevant properties are promoted