

# +impact Xtra

+impact Xtra allows you to advertise your developments to serious property seekers using targeted Facebook and Instagram ads.

## Features

- Commit to just one month at a time
- We'll do the leg-work for you by using our dynamic feed to create the ads
- We'll provide campaign reporting

## How does it work?

- We'll use our feed to create the ads, so it's hassle-free for you
- Choose the number of clicks you want delivered over a month, with a price package that works for you
- The robust targeting ensures your ads are seen by people who have previously engaged with highly relevant content These unique targeting audiences are derived from OnTheMarket website visitors

