



SAVING AGENTS THOUSANDS



Find out how you could save more than £8,000_{p/a}*

Read on for more details...

Saving Agents Thousands

OnTheMarket is more than just a portal.

Our mission is to be a one-stop shop for our estate agents, helping you run your businesses more quickly, efficiently and cost effectively.

We've built a suite of products and services with best-in-class commercial partners and have developed several exclusive products in-house which are saving agents thousands a year*.

From free, fully comprehensive tenant referencing with Canopy to full-service prospecting with Sprift, an OnTheMarket membership provides exceptional value.

“

"Canopy has been an excellent friendly service that actually does what is promised. I estimate it will have saved us £8,000 in the first year of using it."

Trevor Hames, Cambridge Property Lettings

”



Try our calculator to find out how much you could save



Scan the QR code or [click here](#)

Our partners & services



Autoenhance.ai

Photo retouching service for manual uploaders, to get the most professional finish on property images.



Within seconds of an email valuation request being received, Callwell connects you instantly by phone to the customer, at the touch of a button.

Canopy

Tenant referencing that simplifies the process, saving everyone time whilst giving you and landlords the confidence you've found a qualified tenant.



Offering protection for letting agents against loss of income from their management fee if a tenant defaults on paying their rent.



Introducing property seekers to your properties via Smartboards, using the latest QR code technology to help drive more traffic to your property listings.



Home of TecCRM, TechHub, TecWeb and TecLet, each software is designed to support and simplify administrative processes, so you can focus on your core business needs.



Providing information, insight, ideas and inspiration for companies in the property industry. You can access bespoke virtual masterclasses and leadership groups.



Introducing AgentVal. An instant online valuation tool that is fully branded and easily integrated into your own website to capture prospective valuation leads.



'Best-in-class' market appraisal guides and a direct mail platform to manage the creative, print and delivery of your mailings.



The number one online training platform for estate and letting agents with access to "Inspiring Property Professionals" online courses.



A white-labelled reward and engagement platform for letting agents, providing access to exclusive offers, national discounts and regular prize draws.

Read on to find out what you could be saving....



Saving you thousands

You can save thousands for your business using a number of different products from our partners as an OnTheMarket member...

You could
save more than
£8,000_{p/a}*

Partner and product	Standard annual retail price	OnTheMarket annual member price	So, you could save...
Available <u>exclusively</u> with OnTheMarket			
Sprift, SmartMail	£900	£660	£240
Property Price Advice, AgentVal	N/A	£0	N/A
Free products with OnTheMarket			
Canopy, tenant referencing	£1,440	£0	£1,440
Callwell, valuation request calls	£1,200	£0	£1,200
Kremer Signs, Smartboard	£480	£0	£480
The Able Agent, online training platform	£298	£0	£298
Autoenhance.ai, image downloads	£18	£0	£18
Further price savings with OnTheMarket			
OnTheMarket Software, TecCRM	£3,600	£2,400	£1,200
OnTheMarket Software, TecLet	£3,600	£2,400	£1,200
The Property Academy, annual membership	£5,628	£4,690	£938
Sprift, market appraisal guide upgrade	£1,740	£900	£840
Vaboo Premium, reward and engagement platform	£600	£240	£360
Total	£19,504	£11,290	£8,214



Try our calculator to find out
how much you could save



Scan the QR code
or [click here](#)

Verification

Autoenhance.ai, image downloads: Standard retail price: 15 downloads free, then 75 downloads for £39.99 (£0.53 per download). OnTheMarket package: 50 downloads free. Saving is calculated based on 35 downloads (the difference between that standard offer and OTM's package) at £0.53 each, a total saving of £18.55. Only available to manual uploaders.

Callwell, valuation request calls: based on minimum charge Callwell offer per branch at £100p/m.

Canopy, tenant referencing: Standard retail price: £120p/m for 12 months.

OnTheMarket package: Free tenant referencing for all agents. Saving based on the standard retail price of £8 per reference and 15 references per month. Average references per month calculated based on data from Canopy August 2022.

Kremer Signs, Smartboard:** Standard retail price: £30p/m for 10 smartboards or £50p/m for 20 smartboards. OnTheMarket package: Free, one-off delivery of fifteen smartboards, pro-rata subscription worth £40 p/m.

Property Price Advice, AgentVal: based on 50 valuation enquiries per month. Any subsequent instant online valuations are charged at £0.20p per enquiry.

The Able Agent, online training platform: based on the retail price of £149 per course, 2x courses remaining at the time of publication.

OnTheMarket Software, TecCRM and TecLet: Standard retail price: £300p/m, per product. Saving based on 12 months subscription, post free trial period.

Sprift, market appraisal guide upgrade: Standard retail price: £145p/m.

OnTheMarket package: £75p/m. A £70p/m saving equates to an annual saving of £840. Based on the cost for one sales and lettings branch.

Sprift, SmartMail:** OnTheMarket non-shareholder agents: £75p/m. Shareholder agents: £55 per month. A £20p/m saving equates to an annual saving of £240.

The Property Academy annual membership:** based on a 12 month subscription, including two free months.

Vaboo Premium:** Standard retail price: £50p/m. OnTheMarket package for shareholders: £20p/m. A £30p/m saving equates to an annual saving of £360.

**Savings are calculated based on value of services or possible cost savings against recommended retail prices*

***Calculations based on preferential terms for a single full rate/shareholder branch.*

Prices and savings correct as at 17 April 2023.